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APPLICATION FOR LETTERS PATENT OF THE UNITED STATES

CERTIFICATE OF MAILING

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to the Assistant Commissioner for Patents, Washington, DC 20231, on

OCT. 17, 2000
10-17-00 Doris Williams
Date

SPECIFICATION

To all whom it may concern:

Be It Known, That I, JOHN E. MONTAGUE, of Columbia, SC, have invented certain new and useful improvements in METHODS AND SYSTEM FOR OPTIMIZING A CAMPAIGN, of which I declare the following to be a full, clear and exact description: